

## GrandMa's Watchful Eyes

**FORT LAUDERDALE, FL**, "The watchful eye of my friends grandmother looked out for us as a kid. She was loving, caring, giving, and made sure we were fed everyday", says Berros as he was interviewed during ArtServe's Red Eye event. Grandma has been immortalized in a bigger than life-sized painting that is four feet by five and a half feet tall. The likeness is created in a mixed media style on wood and is comprised of acrylics, pastels, spray paint, plaster and charcoal. It has wonderful strokes created by a pallet knife. Berros describes his style as a chronograph of fine art and graffiti.

"Finding an outlet for his creativity, and a welcoming community in the street art clubs of South Florida in the early 1980's, Luis experienced firsthand the power of art without limits. Today he has become engrossed by the underlying narrative of his work, which is to accelerate fine art and street art along the same plane and document the collision."

Luis Berros is a lifelong "semi-native" of South Florida, having been born in Jersey City, NJ. He moved with his family to Miami as a child. When he demonstrated ability and an interest in art his parents brought him to an art teacher in an effort to channel his energy away from his other talent, mischief.

Spending several years as a student in Lesver de Quiros' studio he developed his skill working with oil and canvas and gained a sensibility for color, composition and the undeniable power of fine art.

"My work is my attempt to capture the moment where one point of view finds it opposite and discovers compliments, and indeed, a completeness, that was absent just a moment before. I have a true love for the expressive opportunity afforded by the careful composition of color, as well as the technique we as artists use to create our illusion. Like most artists the themes of my work are highly personal and often reveal a nuanced commentary that surprises even me at times.

Again, my role is to document the collision, and often I am traveling at high speed towards something I recognize as myself. As the moment of discovery approaches, I am sometimes afraid, but always committed.



The materials and the craftsmanship I use in my work are there to provide the integrity and honesty the conflict requires. The same tools and materials used to create and destroy. The same tools and materials used to speak and to bring silence."

You can experience this and other works of Luis at RedEye Exhibition at ArtServe through Aug 14, 2015.

Luis is represented by The Collection Privee Gallery.

Select works are on view at their Wynwood Art District Gallery, [collectionpriveegallery.com](http://collectionpriveegallery.com)

He is also commercially represented by ACME Archives, [acmearchivesdirect.com](http://acmearchivesdirect.com) and officially developed Disney artworks, for Disney Underground.

When Luis isn't painting he is living, loving and laughing with his two children and his wonderful wife. All of whom have a talent for mischief.



The Florida Arts License Plate Program was created by the Legislature in 1994. Funds collected through the sale of these specialty plates are distributed to the counties where the plates are sold and are used to support arts organizations, programs, and activities within that county.



**New to art and would like to know more?**

There is a monthly series here in South Florida called 'Cafe Society' on the 3rd Thursday each month. The Art Salon features an evening of performance, education and engagement.

The event is free and generously sponsored by landscape architects TBG Partners, Whole Food Market Fort Lauderdale, Original Bartender's Selections, JBS Marketing Group. Community partners include: Broward100, Blogger's Block, Venetian Arts Society and South Florida Black Professionals Network.

**did you know?** The Harlem Renaissance to contemporary art The Harlem Renaissance was one of the most notable movements in African-American art. Certain freedoms and ideas that were already widespread in many parts of the world at the time had begun to spread into the artistic communities United States during the 1920s.

## ART on AIDS & HIV



**South Florida has Highest AIDS Rates in USA. Artist of all ages have a message to share in helping this epidemic that is affecting our community.**

### SCRUBBING OUT THE STIGMA

by joining the World AIDS Museum & Educational Center and Artist Yvette Michele by sharing images of these artistically created Medical Scrubs in Social Media

#### What is Stigma?

HIV-related stigma and discrimination refers to prejudice, negative attitudes and abuse directed at people living with HIV and AIDS.

**Why?** It is because of fear and judgment for those who are infected and attitudes toward their lifestyles.

This week's scrub is No 13  
#worldaidsmuseum  
#SOS13  
@bigpiclady  
@\_westsidegazett.



Email us your best young artist ages 6 to 12 and we will pick a lucky winner to showcase in an upcoming edition. Please include the following:

- Photo
- Name
- Age
- Grade
- School

send email to [arts@TheWestsideGazette.com](mailto:arts@TheWestsideGazette.com)

Art on AIDS/HIV will be featured weekly from the voice of an artist on this very important awareness and health issue.

## AUG Arts Beat Calendar Highlights

Inclusion to Arts Beat Calendar Call for advertising opportunities at 954-525-1489

**20** 6-9:00 pm **Icons of Warhol, Haring & Friends :Forre & Co Fine Art Gallery** Opening reception Cey Adams Guest Lecturer 1007 E. Las Olas Blvd, Ft Lauderdale, FL. 954-463-0011

**25** 6:30 pm Every 4th Tuesday of the month musicians, singers, poets, and performers take the stage at ArtServe for **Open Mic Tuesdays**. Sign up or come out and enjoy some awesome talent. Hosted by SOSOS' Chris Monteleone. Doors open at 6:30 for sign-up. Performances begin at 7:30. <http://www.artserve.org>

Photography Credits: ART on AIDS & HIV, Luis Berros ARTIST Yvette Michele Booth

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Are you an Artist or an Arts Organization? Advertise your programs/events with us.

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