

THE ART OF HAIR



Liberte Terri Meredith

FORT LAUDERDALE, FL - When it comes to our hair the perfect adornment that matches the personality of the wearer is warranted by our daily costuming habits. We look for special hair for special occasions and it makes or breaks our day if it is not just right. Sometimes one little hair goes the wrong way and off to the mirror we go to see what can be done to fix it. The runways all around the world must have the perfect hair to match the couture fashion designs to make the statement about what the design intends for you to feel.

The artists selected for this year's event are Tracy Gateau and Terri Merideth. Gateau is a graduate from the renowned Rhode Island School of Design where she received a BFA degree in Fashion Design in 2007. During her training at RISD she traveled internationally to learn and broaden her artistic experience in the arts of fashion at the University of Westminster in London. Merideth is an emerging artist from New Jersey from the Arts High School, a critically acclaimed private school of the arts. Both artist will present works of arts from elegance to fantasy.

All around the world for the BLACK community, natural hair is making a comeback with bold expressions. There are marches and expos in Argentina, Trinidad, and Cuba with our sisters from those countries walking in pride with their natural hair. The BLACK hair care industry in the US is a half trillion dollars, as is in \$500 billion.

The weekend activities will feature a unique blend of natural hair care trends and tips, professional and consumer education, and natural health and holistic information aimed at uplifting and empowering natural beauty. For more than 13 years The Hylton Sisters, co-owners of Natural Trendsetters Salons, have hosted annual natural hair and beauty expos which have served as the premiere platform for beauty experts to deliver the answers to hair issues big and small. Upon entering the Royal Coils Natural Hair & Beauty Expo, attendees will be consumed by a new world of natural, holistic discoveries, techniques, products, brands and styles. Royal Coils is a family friendly event, so there is something for all ages to enjoy. Some of this year's featured presenters and educators include Hylton, along with Master Hair Stylists, Valencia & Denise Jones, CEO's of Mandisa Nigozi hair studio in Tallahassee, as well as New Jersey native J. Scarlett, creator of the Wonder Curl product line and many others. Students of the workshops will get one-on-one attention in an interactive and passionate learning environment.

It appears that we have a desire to be authentic to what we are born with, no need for chemical relaxers, being able to self style are some of the causes for the shift. This is the beginning of a cultural shift that will allow a much more healthy lifestyle to meet the demanding needs of everyday life. Locally we are able to learn more about how to care for our hair this weekend from Natural Trendsetters.

These dynamic businesswomen have also included Zoe's Dolls in this year's line up of embracing the community. Zoe's Dolls, an organization created by a 10-year-old girl who collects Black dolls for deserving young black girls to feel special for the holidays. You can bring an unwrapped BLACK doll(s) as a donation to this cause to the Expo. The dolls and a portion of the proceeds go to her organization to help build self love and awareness to these young girls.

Natural Trendsetters presents Royal Coils Natural Hair & Beauty Expo and Fashion Show. This exciting weekend of events is designed to bring together thousands of naturalistas for an all-day wellness event with a wide variety of free interactive workshops focusing on hair, skincare, diet and overall wellness. The festival of knowledge will culminate with a motivational message during brunch on Sunday morning followed by an extensive Q&A session with a panel of experts. Simone Hylton, Master Stylist & CEO of Natural Trendsetters Salon, shared a new highlight to this year's line up of events. "The Art of Hair", this is a fusion of art, fashion and hair. A stylist using a live model for the hair and the fashion then interprets the art. Two artists are presenting fine art where the subject is hair and fashion.



Raven Terri Meredith

Expo Line Up:
 Saturday, Dec 13, 2015, EXPO 11AM - 6PM
 Broward County Convention Center
 Vendors, workshops, panel discussions, , product giveaways & sampling, live demos & entertainment.
 Live Entertainment 7PM - 10 PM
 Fashion Designer & Hair showcase, Cocktail Party, Beauty Stations & Massages
 Sunday, Dec 14, 2015 11am - 4pm
 HYATT REGENCY PIER 66
 SUNDAY BRUNCH, Motivational Speakers, Spiritual Presentation, Hair Showcase Beauty Expert Panel
 To learn more about the expo and purchase advanced tickets visit www.MyRoyalCoils.com.

ART ON AIDS/HIV
South Florida has the highest AIDS Rates in the USA!
 Artist of all ages have a message to share in helping this epidemic that is affecting our community.



Free Spirit Tracy Gateau



Dream Girls Ronnie Queenan

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