

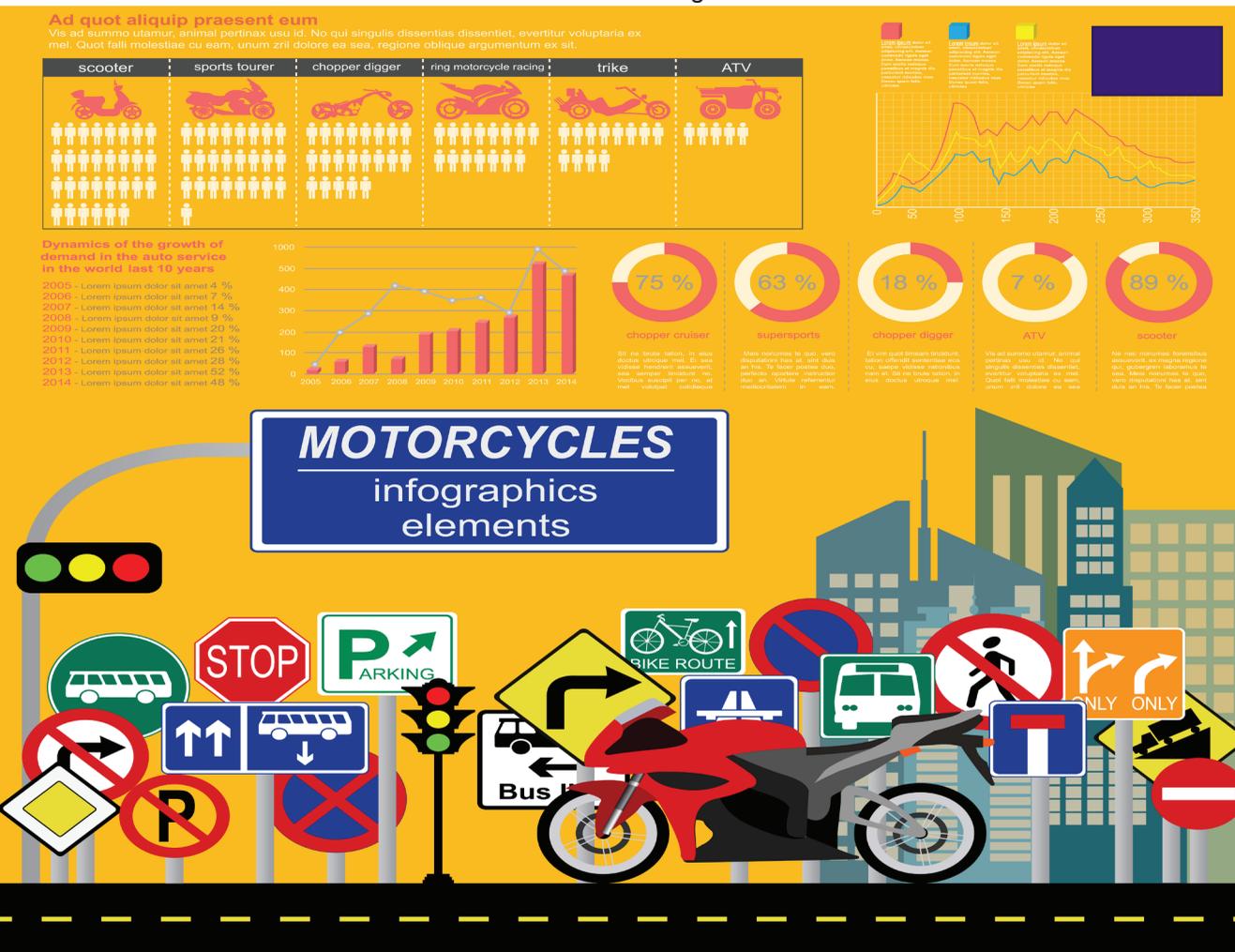
# Artfully Speaking

**FORT LAUDERDALE, FL** - Signs, symbols, and icons are the new universal language. The pictorial languages originated in ancient cultures from India, Asia, Africa and from native peoples in the Americas and Australia. All other languages have some sort of alphabet in which combinations of letters are used to convey a meaning.

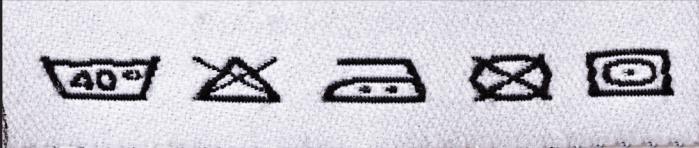
This way of communicating has created numerous types of jobs for the art world. Iconographers, graphic designers, logo design graphic designers are all viable artistic careers.

Most of us that speak one language do not take into consideration that we are actually bilingual. Signs are the oldest of the visual language. We find them in transportation and they give us information on rules to obey or conditions of the road. Essentially, they are the same throughout the world.

According to Indeed.com salary comparison Iconographers make on average \$105,000 dollars per year. A Graphic Designer makes an average of \$52,000 per year. The Logo Designer makes the highest in this selection of art careers on average of \$128,000. Average Iconography salaries for job postings nationwide are 82 percent higher than average salaries for all job postings nationwide.



Symbols shortly followed as the world became industrialized. We find symbols on articles of clothing and on products. They tell us how to care or use the item, i.e. temperature settings to wash an article of clothing or not smoking around products that may be flammable.



The invention of symbols in technology has created a common base of expectations when communicating through technology. We have emojis, which are icons with emotions. They are able to sum up how we are feeling with a selection to match the mood or responding to a message. There is also a common set of icons that tell us how to operate a device. Some common icons are music, phone symbol, messages, camera, photos and contacts to name a few.

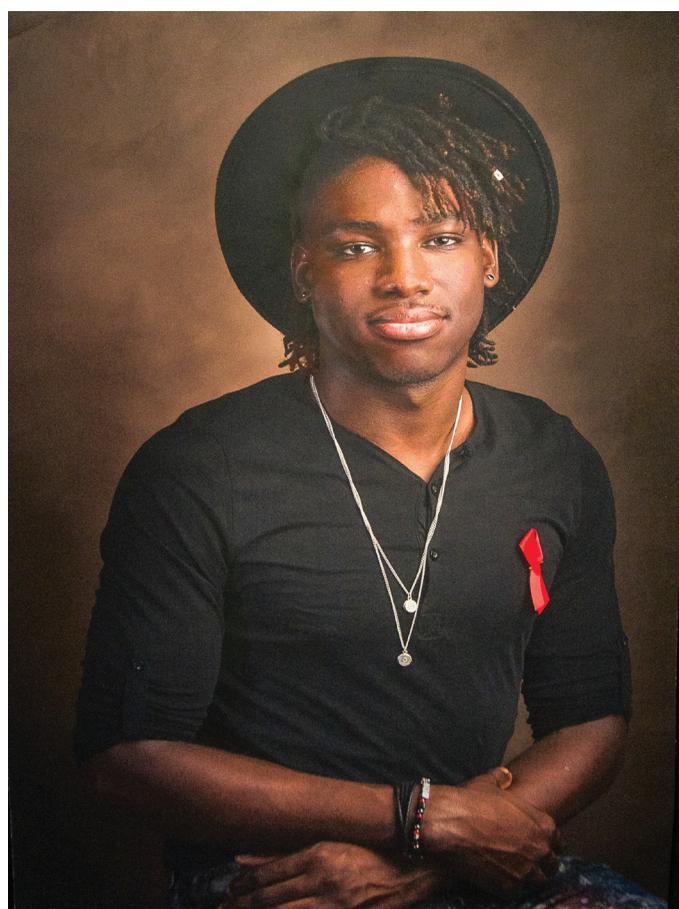


Exactly what is an Icon? Icons are images that are used to convey an idea or a subject. One would wonder how many of these graphics can be created. Many of them are recreated everyday to suit the style and taste of the user. They come in 3-D, flat, colors, no colors, styled with brush strokes, shiny, and the list goes on. They are very similar to fashion in which they are continually reinvented. Often these images are combined into a bigger picture to explain something complex into one image. These pictures are known as info graphics.

## ART ON AIDS/HIV

*South Florida has the highest AIDS Rates in the USA!*

Artists of all ages have a message to share in helping readicate this epidemic that is affecting our community.



**"Owning Up"**

**Stories of Poz Millennials**

Experience OWNING UP, the new, powerful and moving multimedia exhibit that tells the stories of HIV+ Millennials through portraits and stories in their own words about facing the HIV/ AIDS epidemic.

**Portrait:**  
 Welsey  
 Age 23  
 Infected with HIV at Birth

World AIDS Museum and Education Center  
 1201 NE 26th Street Suite 111  
 Wilton Manors, FL 33305  
<http://www.worldaidsmuseum.com>