

48 Hour Film Project - Meet The Director

MIAMI, FL— Cathleen Dean 1 of 4 Women of Color who leads South Florida Film future is in her 6th year as the producer of the 48 Hour Film Project. Cathleen's start and her accomplishment as a graduate in History from Columbia University landed her first job out of college with the McLearn News Hour.

Cathleen's career boasts a number of accomplishments since her days in New York. She is Director/Producer at BlackCat Media LLC. and an adjunct professor in communication studies at Nova Southeastern University's Farquhar College of Arts and Sciences. Cathleen Dean has spent several years as both talent and behind the scenes in radio, television, and film. In addition to writing and directing the short films Stories of Hope and Corporate Karma. She served as co-producer and co-director of the 2012 award winning film Runaway Afrique and is the Miami producer for the 48 Hour Film Project. Cathleen is an alumnus of Columbia University.

In December 2014, Cathleen was selected by the Art of Community Programming Committee to participate in a public art project: The Inside Out Broward Project for the centennial celebration Broward 100 - Celebrating the Art of Community.

I asked Cathleen when did she know that she wanted to be a filmmaker and how did she get started in the 48 hour film project.

Cathleen replied that she could remember distinct moments in her youth that were early indicators for her present career. "In middle school she fell in love with photography. "At that time, we had to develop our photos in the darkroom;" "It was magical seeing the images coming alive through the development process", she also notes winning an essay contest which landed her an opportunity to recite her essay on air at the local radio station.

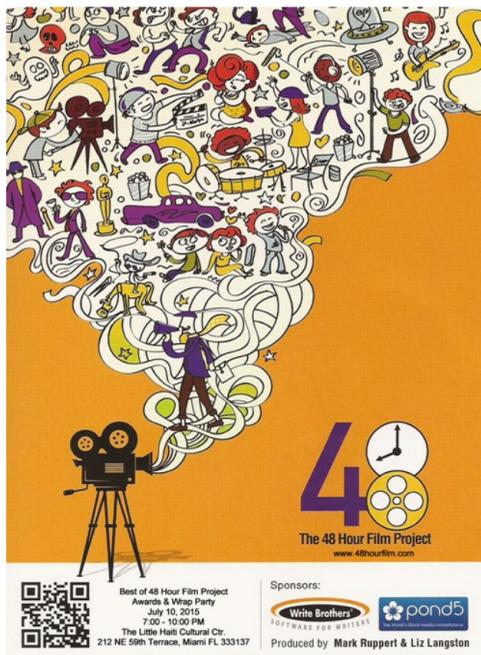
Cathleen moved from New York to South Florida just after 911. It was that tragedy that helped her decision to make a change in her life in pursuit of her passion as a profession. Upon her arrival to Florida, she signed up for film school and got from behind the scenes to behind the camera.

Six years ago she was working with a group of photographers and film makers and overheard them talking amongst themselves during breaks or after their work sessions.

Her curiosity got the better of her and she asked what were they working on? They answered, "The 48 Hour Film Project"

She hopped on a team and lived the experience. Later, an opportunity opened up where they needed a new director for the project and she decided to apply. It is now 6 years later from when she was a definite match for the job.

The project is one of the oldest timed film competitions that originated out of the nations capital. Today it has over 150 cities worldwide that participate; the Miami based project comprises Miami Dade and Broward Counties in its inclusion.



What is this project?

It is from novice to professional and is done with teams. Each team sends a representative to draw a genre out of a hat. Examples are "Comedy, Westerns, Musicals....." The teams also are assigned elements; these are props, lines of dialog and characters.

The teams then have 48 hours to produce the film and deliver it back on time to the competition.

A panel screens the films and decides who are the winners. This Friday at the Little Haiti Museum and Cultural Center the winners will be announced for categories like "Best Film, Best Actor, Best Editor to name a few , similar to the Academy awards.

The top 10 to 11 films will be sent to CAAN and will also air next spring on WBPT public television. One film will make it to "Filmopalooza" which will either be in Paris or South Florida for 2016. The purse for this competition is \$5,000.00 along with memberships, software and sound equipment.

Come out and join the celebration and look for me at the awards ceremony. I'll be interviewing the Red Carpet and the winners via Twitters Periscope @BigPicLady.



Artist Yvette Michele Booth



The Florida Arts License Plate Program was created by the Legislature in 1994. Funds collected through the sale of these specialty plates are distributed to the counties where the plates are sold and are used to support arts organizations, programs, and activities within that county.



Stock Photo



ART on HIV AIDS



South Florida has Highest AIDS Rates in USA. Artist of all ages have a message to share in helping this epidemic that is affecting our community.

The World AIDS Museum hosted in its inaugural High School Art competition for AIDS/HIV prevention and awareness May 2015.

Silence is Deadly, Knowledge is Power. Every 9 1/2 Minutes in the US someone is infected with HIV. It's time to get tested. Spread the Word about HIV. This is the message from the Artist and 2nd Place Winner 17 year old Vivia Johnson from Blanche Ely High School. Congratulations Vivia on your graduation in the class of 2015.

All winning art pieces are a permanent part of the museums exhibit at the World AIDS Museum and Education Center located at

1201 NE 26th Street Suite 111
Wilton Manors, FL 33305
<http://www.worldaidsmuseum.com>

Art on AIDS/HIV will be featured weekly from the voice of an artist' on this very important awareness and health issue affecting our community.

eMail us your best young artist ages 6 to 12 and we will pick a lucky winner to showcase in an upcoming edition. Please include the following:

- Photo
- Name
- Age
- Grade
- School

send email to art@TheWestsideGazette.com

In the 1950s and 1960s, few African-American artists were widely known or accepted. Despite this, The Highwaymen, a loose association of 26 African-American artists from Fort Pierce, Florida, created idyllic, quickly realized images of the Florida landscape and peddled some 200,000 of them from the trunks of their cars.

Arts Beat Calendar Highlights

- 10th** 7-10:30 pm - **The Best of the 48 Hour Film Project Awards** and wrap party at the Little Haiti Cultural Center. 212 NE 59th Terr, Miami, FL, The winner receives \$5,000 grand prize, and the opportunity to screen their film in Hollywood, CA and at the 2016 Cannes International Film Festival's Short Film Corner. <http://www.48hourfilm.com/miami-fl>
- 11th** 6:30-9pm—**Broward Art Guild "Summer Sizzle"**—open themed art exhibition Opening Reception—3280 NE 32nd Street, Fort Lauderdale, FL. Exhibition Run Dates: July 1st to July 23rd, 2015 <http://www.browardartguild.org>
- 18th** **Have your artwork professionally photographed for use in printing,** online exhibits and your web site. The Broward Art Guild is offering this service to members and non-members alike. Artists will receive a CD approximately 2 weeks after the photo shoot with 3 variations of each shot: <http://www.browardartguild.org/photo-shoot.htm>
- 25th** 6-10:00 pm **RedEye Art Happening ArtServe** 1350 E. Sunrise Blvd, Ft Lauderdale, FL. RedEye is entering its 10th season, and this year it's literally brand new. Joining our local rock star artists is pioneering New York City graphic designer and founding creative director of Def Jam Recordings, Cey Adams. <http://www.artserve.org>



This Ad could be yours !
Are you an Artist or an Arts Organization?
Advertise your programs and events with us.

Press Releases send to art@thewestsidegazette.com

Advertising Call 954-425-1489