

Cey Adams King of Art Creates Art for Music Kings

FT LAUDERDALE, FL - When you follow your passion, dreams can become a reality. Cey Adams, a New York City native, emerged from the downtown graffiti movement to exhibit alongside fellow artists Jean-Michel Basquiat and Keith Haring. He is visiting South Florida with two major stops on his visit, first to Ft Lauderdale ArtServe RedEye event and then the following week to the Urban League National Conference.

Cey is a New York City graphic designer and founding creative director of Def Jam Recordings. As the Creative Director of hip hop mogul Russell Simmons' Def Jam Recordings, he co-founded the Drawing Board, the label's in-house visual design firm, where he created visual identities, album covers, logos, and advertising campaigns for Run DMC, Beastie Boys, LL Cool J, Public Enemy, Notorious B.I.G., Maroon 5, and Jay-Z.

ArtServe in Ft Lauderdale is hosting its annual RedEye event in which Cey will play an integral part of the festivities. The event is July 25, 2015 starting at 6:00 pm. RedEye is an Exhibit featuring the talent of our own local artist, including yours truly who have submitted works of art that celebrate the interconnected artistic cultures of graffiti, street art, sticker art, pop art, branding, logos, typography, digital art, comic art and performance.

Redeye is also street extravaganza art happening featuring live art performances, bands, DJs, food trucks, feature films and much more. Ten lucky artists will be picked to paint alongside Cey on giant canvas's during the RedEye event. This style of painting is usually created with spray paint and acrylics and is representative of Pop Art and Graffiti culture.

Cey Adams, who is showcasing his new "Trusted Brands" series to RedEye is no stranger to being a part of film that chronicals his art and his style of art.

He appeared in the historic 1982 PBS documentary *Style Wars*: which tracks subway graffiti in New York.

His practice involves dismantling various imagery and paper elements to build multiple layers of color, texture, shadow, and light. Cey draws inspiration from 60's pop art, sign painting, comic books, and popular culture. His work focuses on themes including pop culture, race and gender relations, cultural and community issues.

Center photo of Cey in front of a mural he created with members of the Juilliard community in honor of Martin Luther King.



He exhibits, lectures and teaches art workshops at institutions including: Carver Bank LOVE Mural Project, Bemis Center for Contemporary Arts, Walker Art Center, MoMA, MoCA Los Angeles, Pratt Institute, Stamford University, Howard University, Atlanta Contemporary Art Center, High Museum, Museum of the City of New York, Brooklyn Academy of Music, and Mount Royal University and The University of Winnipeg in Canada.

He recently co-authored *DEFinition: The Art and Design of Hip-Hop*, published by Harper-Collins; and designed Def Jam Recordings: *The First 25 Years of the Last Great Record Label*, published by Rizzoli. Cey's work explores the relationship between transformation and discovery. His practice involves dismantling various imagery and paper elements to build multiple layers of color, texture, shadow, and light. Cey draws inspiration from 60's pop art, sign painting, comic books, and popular culture. His work focuses on themes including pop culture, race and gender relations, cultural and community issues.



All Photography Credits for Cey Adams is Janette Beckman



Miami FL Wynwood Walls Photos Artist Yvette Michele Booth

JULY Inclusion to Arts Beat Calendar
Call for advertising opportunities
at 954-525-1489

Arts Beat Calendar Highlights

24 7-9:00 pm **Scrubbing Out The Stigma. World AIDS Museum & Educational Center with Artist Yvette Michele.** Artist joining together to start a good conversation by creating art on Medical Scrubs. 1201 NE 26th Street Suite 111, Wilton Manors, FL

25 6-10:00 pm **RedEye Art Happening, ArtServe** 1350 E. Sunrise Blvd, Ft Lauderdale, FL. RedEye is entering its 10th season, and this year it's literally brand new. Joining our local rock star artists is pioneering New York City graphic designer and founding creative director of Def Jam Recordings, Cey Adams. <http://www.artserve.org>

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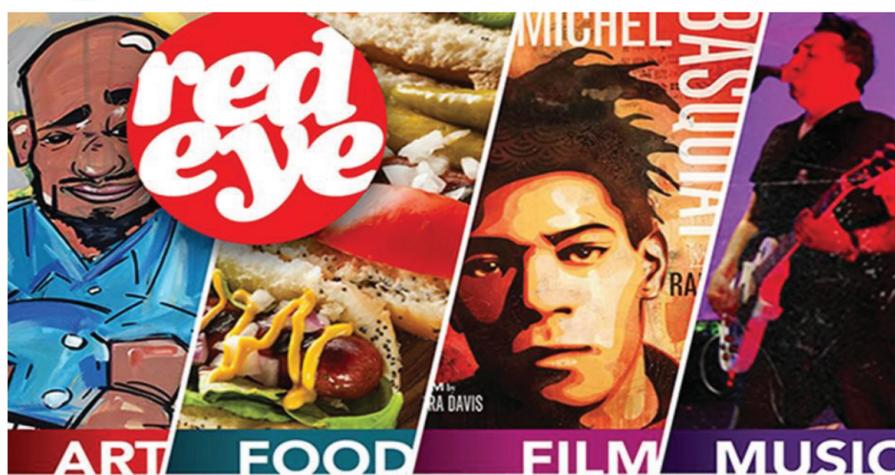
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Edward Banister
The Newspaper boy -1869
After the Civil War, it became increasingly acceptable for African American-created works to be exhibited in museums, and artists increasingly produced works for this purpose. These were works mostly in the European romantic and classical traditions of landscapes and portraits. Source Driskell, David C. (2001), *The Other Side of Color: African American Art*



A WARHOLIAN ART HAPPENING • ARTSERVE • JULY 25

\$10 online | \$15 at the door • VIP \$75 while supplies last!

Details & Tickets: ArtServe.org



South Florida has Highest AIDS Rates in USA. Artist of all ages have a message to share in helping this epidemic that is affecting our community.

ART on HIV/AIDS



The World AIDS Museum hosted in its inaugural High School Art competition for AIDS/HIV prevention and awareness May 2015.

We Aare Not Going to Take It Anymore Artist Robert Tabor Robert is an Artist, graphic designer and entertainer. He is widely known for his SHOE art. This piece was created for a Miami AIDS Fund-raiser of the Drag Community's response that we are not going to take it anymore. Stop AIDS

this piece is showcased in the museums gallery at the World AIDS Museum and Education Center located at

1201 NE 26th Street Suite 111 Wilton Manors, FL 33305 <http://www.worldaidsmuseum.com>

Art on AIDS/HIV will be featured weekly from the voice of an artist' on this very important awareness and health issue affecting our community.

CREATING COMMUNITY

Arts & Culture



Artist Yvette Michele Booth

The Florida Arts License Plate Program was created by the Legislature in 1994. Funds collected through the sale of these specialty plates are distributed to the counties where the plates are sold and are used to support arts organizations, programs, and activities within that county.



eMail us your best young artist ages 6 to 12 and we will pick a lucky winner to showcase in an upcoming edition.



Send email to art@TheWestsideGazette.com.

- Photo of the Art
- Title of the Art
- Student Name
- Age
- Grade
- School

pop culture

film comic pattern graphic people industry drawing life song fresh fun modern drawing fun activity retro

woman action beautiful accessory play fashion technology art musical comics adult

performance convention entertainment rock love group teenager band person heart vintage youth instrument power sexy unky ound

fantasy gadget headphones earphone concert popular musician vintage lips disco urban sexy unky ound

young vinyl guitar

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SATURDAY, OCTOBER 3, 2015

Broward Center for the Performing Arts | 201 SW 5th Ave, Fort Lauderdale, FL 33312
Tickets at BrowardCenter.org | AutoNation Box Office | Ticketmaster | 954-462-0222

